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CONCL.

41. (new) The recorder of claim 1, further comprising a content rights management system that prevents or limits recording or copying of data stored on said data storage device.

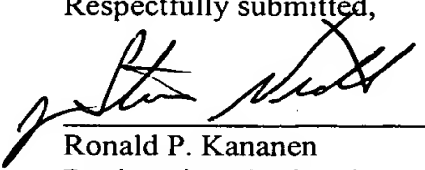
42. (new) The method of claim 16, further comprising transmitting advertising to said personal video recorder in said composite signal, wherein said advertising is targeted to said recorder based on demographic or preferences associated with a user of said recorder.

REMARKS

This amendment is filed concurrently and in attachment to the above-identified patent application. Consequently, entry of this amendment prior to any examination of the application on the merits is respectfully requested. If the Examiner has any comments or suggestions which could place this application in even better form, the Examiner is requested to telephone the undersigned attorney at the number listed below.

Respectfully submitted,

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